La Fayette

ONE PLACE,ENDLESS EXPERIENCES

HTG

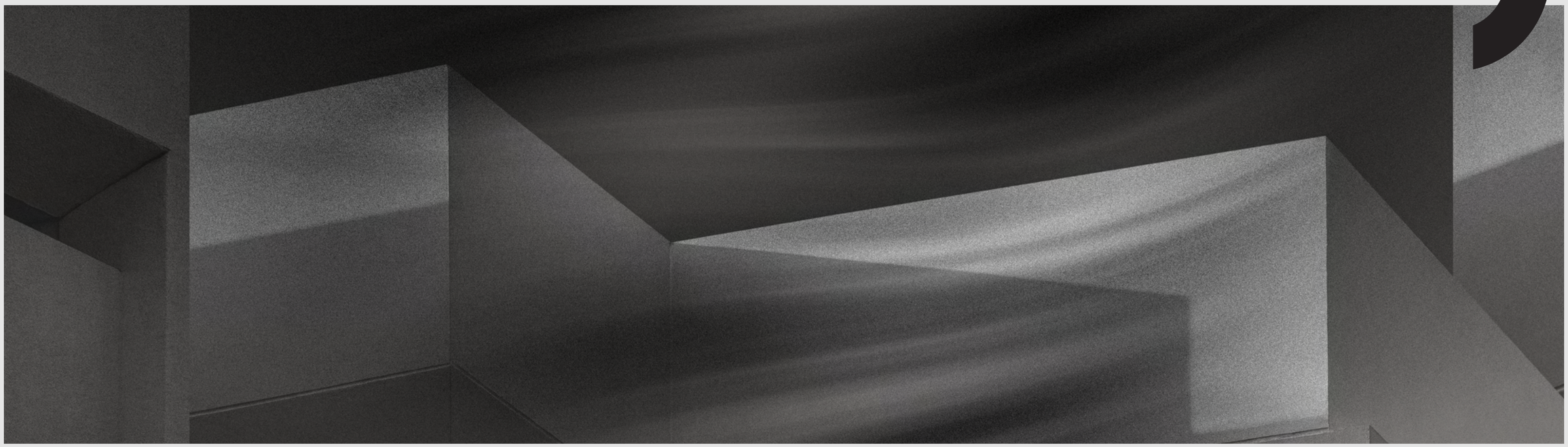
HOMETOWN GROUP

ABOUT **HTG**

Since 2017, HTG has been shaping thoughtfully designed communities driven by a vision of integrated living, exceptional quality, and architectural distinction. Founded by visionary entrepreneur Diaa El-Din Farag, the company has grown into a diversified real estate developer with a portfolio of seven landmark residential and mixed-use projects across three prime destinations: the New Administrative Capital, New Cairo, and Assiut.

Today, Hometown is recognized for delivering developments that seamlessly blend architectural excellence, strategic locations, and enduring value. Every project reflects the company's unwavering commitment to craftsmanship, innovation, and creating communities where people can live, work,andthrive with confidence.

HEADING TOWARDS GREATNESS



La Fayette

A DAY, IN FOUR WORLDS.Some places are visited.
Others become part of your day. La Fayette was created to be a part of yours.
Inspired by the timeless rhythm of a great city street, La Fayette brings together the things that make a day worth remembering — light, movement, discovery, food, fashion, conversation and moments shared.Here, every hour has its own atmosphere. Morning arrives with a sense of possibility. Afternoon invites you to slow down over coffee. Golden hour changes the mood. And as the lights come alive, the city takes on a new energy.
Four worlds unfold from day to night, connected by one destination. Come for one thing.
Stay for everything. La Fayette. A day made of many worlds.

ONE PLACE,ENDLESS EXPERIENCES



LOCATION & PROXIMITY

NEW CAPITAL MAP



LA FAYETTE MALL

THE SPIRIT OF A PARISIAN STREET

La Fayette takes its name from the spirit of Parisian streets — places where commerce, culture, dining and everyday life naturally meet.
La Fayette became part of Paris's great urban transformation in the 19th century, while the name later became closely associated with one of Paris's most recognizable expressions of fashion and commerce.

La Fayette carries that same idea forward:
a destination where people do more than pass through.
They meet.
They discover.
They dine.
They shop.
They stay.
And they return.



La Fayette

ARCHITECTURE CONCEPT

THE SPIRIT OF A PARISIAN STREET

La Fayette takes inspiration from the character of the great European street where architecture creates more than a backdrop.

It creates a rhythm.

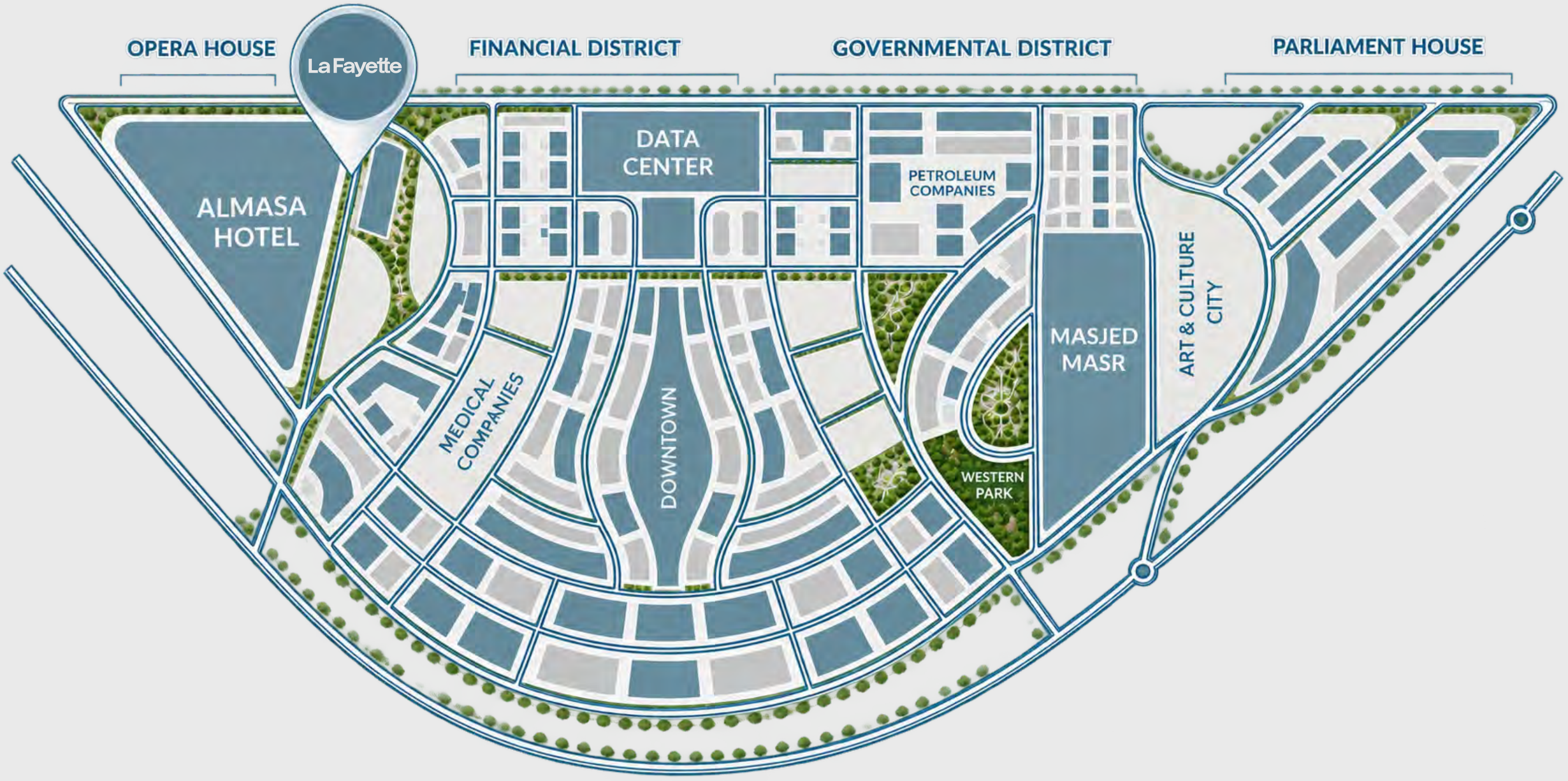
Open spaces lead into intimate corners.
Terraces extend the experience outdoors.
Retail and dining animate the pedestrian journey.
Landmarks create moments of pause and discovery.

The architecture is designed to reveal itself gradually, encouraging people to wander rather than simply move from one destination to another.

Every turn offers something new.
Every hour reveals a different La Fayette.

The existing plans reinforce this idea through the combination of shops, cafés/restaurants, terraces, lobbies and entertainment spaces distributed throughout the development.





Straight in the beating heart of the New Capital's Downtown. Envisaged as a year-round entertainment hub, the destination invites people from all walks of life, thanks to its strategic connectivity not only to Bin Zayed's Northern Axis and the Ring Road, but also the iconic Green River, located minutes away on foot.
The lifestyle destination provides direct access to the monorail station -connecting to Greater Cairo- while facing AlMasa Hotel - expected to attract more than 5 million visitors annually-. LaFayette is envisaged as the Downtown's most happening spot, welcoming visitors from the nearby Grand Opera House, as well as the Governmental and Central Bank District.

to	Monorail Station	3	Minutes
to	Misr Mosque	5	Minutes
to	Egyptian New Parliament	6	Minutes
to	Government District	8	Minutes

to	Almasa Capital	10	Minutes
to	New Capital Airport	12	Minutes
to	THE ICONIC TOWER	15	Minutes


Calvin Klein
Versace
Luilton





FACILITIES

- HVAC & Air Conditioning
- Solar Energy
- CCTV & Surveillance
- Security Services
- Firefighting Systems
- Power & Electrical Systems
- Free Wi-Fi
- Utilities Management
- Gardening & Landscaping
- Disinfection & Sanitization
- Pest Control
- Façade Cleaning
- Backup Generators
- Waste Management
- Underground Parking

AMENITIES



kids Area

A dedicated family destination designed around children’s entertainment, play, and discovery. The Kids Hub provides engaging indoor experiences, interactive activities, and comfortable spaces for families, creating a safe and enjoyable environment for children of different ages.



Food Court

A lively dining destination bringing together a diverse selection of food and beverage concepts in one contemporary environment. Flexible seating, comfortable gathering areas, greenery, and a welcoming atmosphere create an enjoyable space for casual dining, family meals, and social experiences.

AMENITIES



Retail

A dynamic retail destination offering a curated mix of fashion, lifestyle, beauty, and everyday brands. The retail experience combines convenient shopping with contemporary architecture, vibrant storefronts, and thoughtfully designed spaces that encourage exploration and extended visits.



Outdoor Area

A vibrant outdoor destination that extends the mall experience beyond the built environment. Landscaped spaces, shaded seating, pedestrian-friendly walkways, and recreational areas create an inviting setting for relaxation, socializing, and family activities throughout the day.

La Fayette

FLOOR PLANS

Ground Floor

FLOORS
G+5

LAND AREA
22,918 m²

GATES
5

UNIT TYPES
Commercial

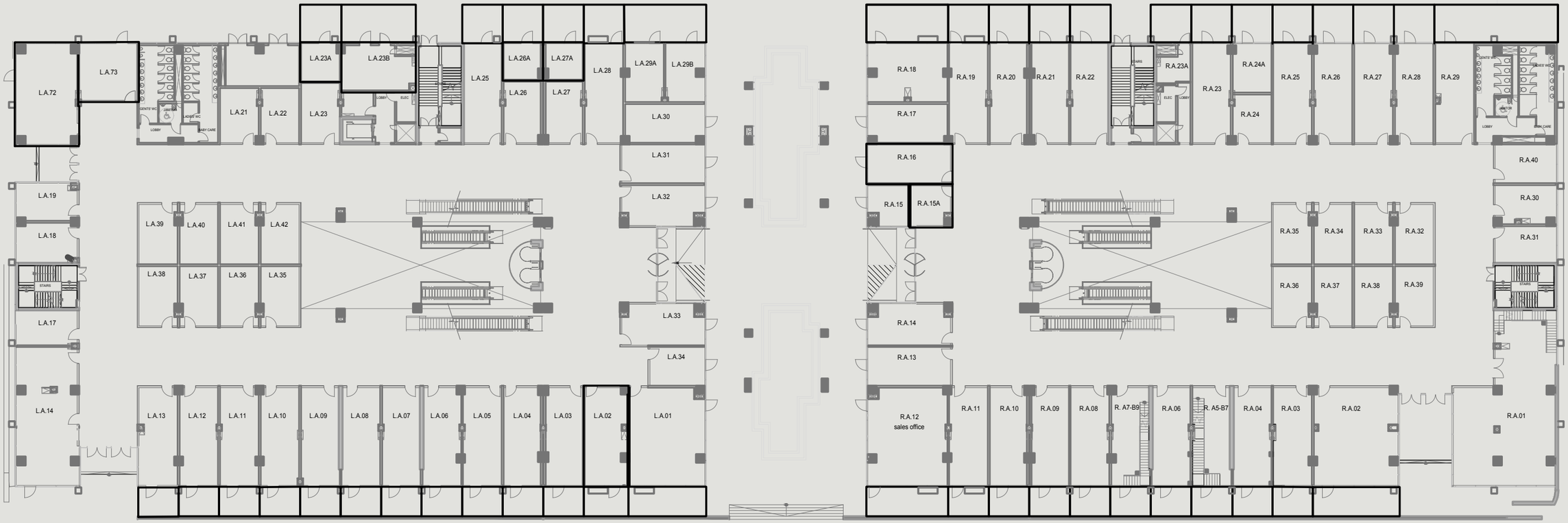
FOOT PRINT
6,611 m²

ESCLATORS
20

UNIT STARTING FROM
63 m²

BUILT UP AREA
40,339 m²

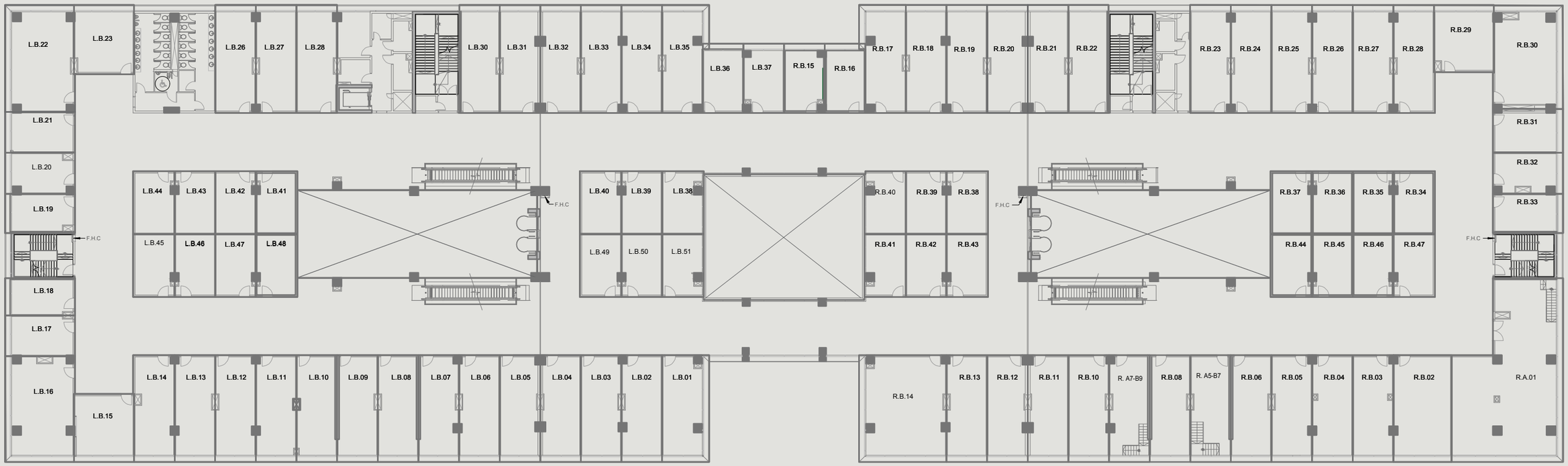
ELEVATORS
7



DISCLAIMER

1. All room dimensions are measured internally and exclude wall finishes and construction tolerance. 2. All dimensions have been provided by our consultant architect. 3. All material, dimensions and drawings are approximate, and information is subject to change without notice. 4. Reserving the right to make minor alterations to the drawings of 5% added or deducted from areas & values. 5. Drawing areas are not to scale. 6. The developer reserves the right to make revisions. 7. Actual unit areas, windows, porches, terraces, and exterior trim detail may vary by elevation style. 8.The unit orientation will be shown in the master plan and not the floor plan. 9. Furniture plans are for indicative purposes. 10. If a private garden is included for the ground floor, its shape and area will be determined according to the site layout.

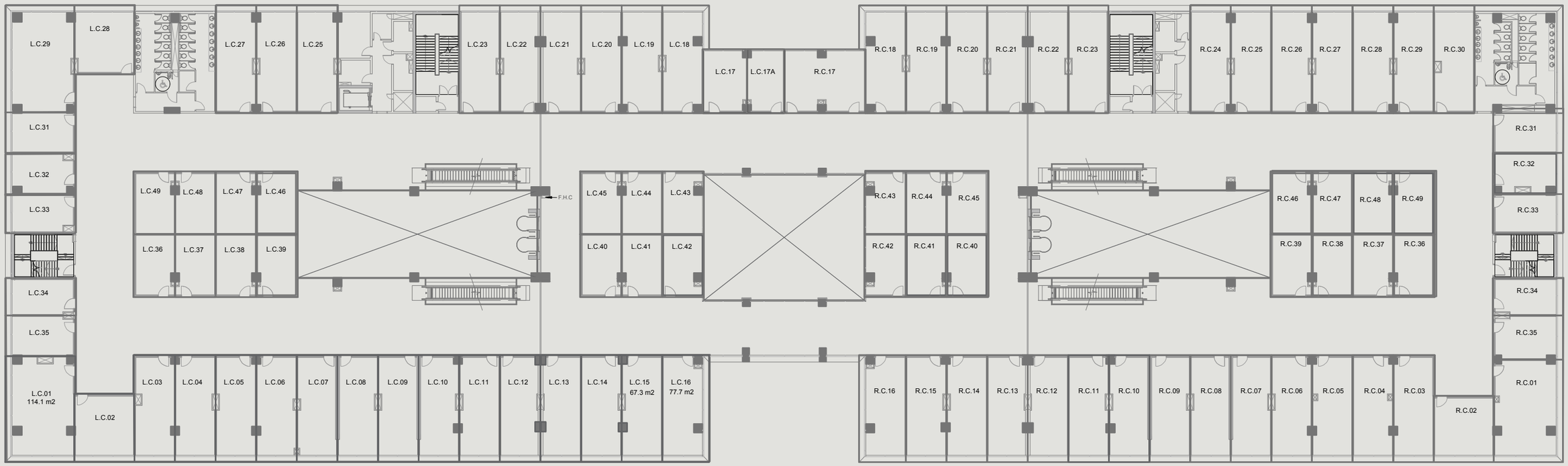
First Floor



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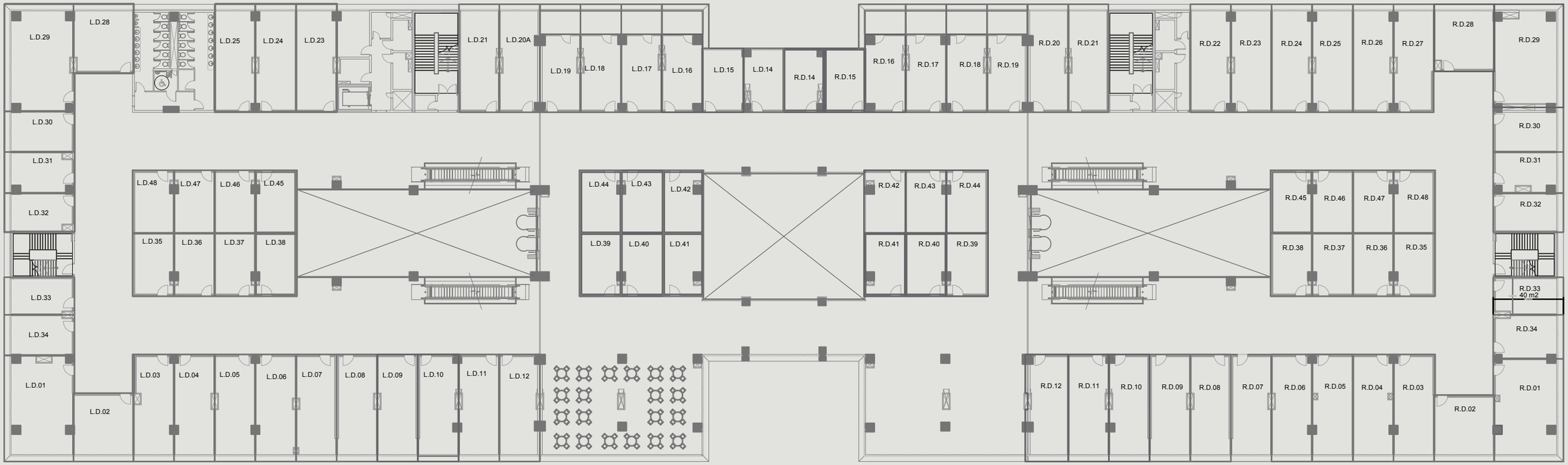
Second Floor



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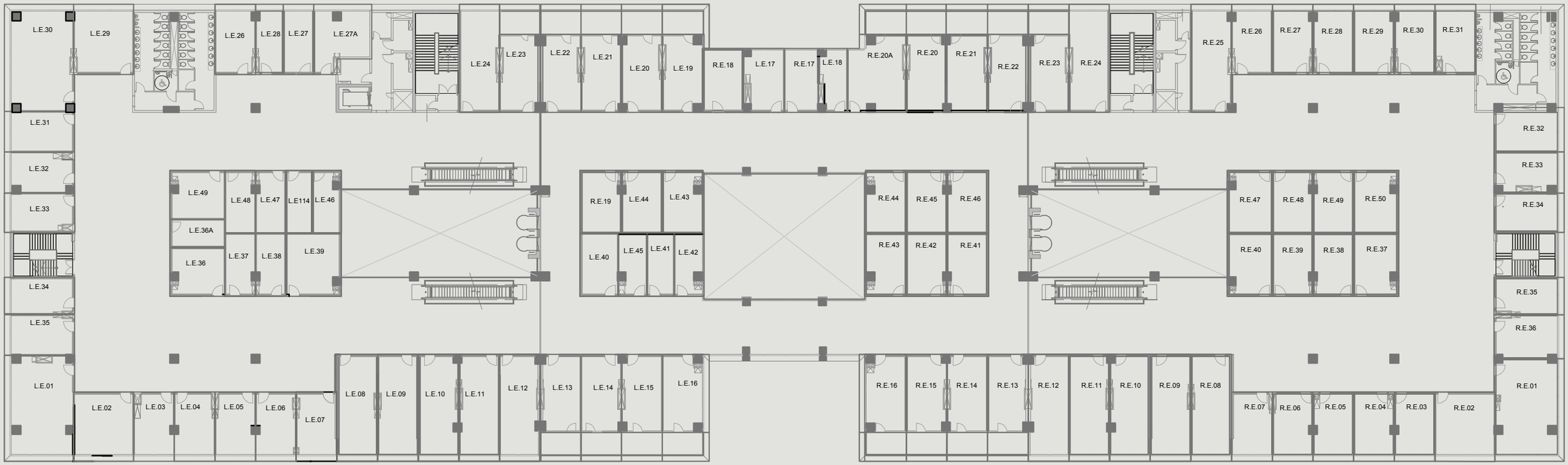
Third Floor



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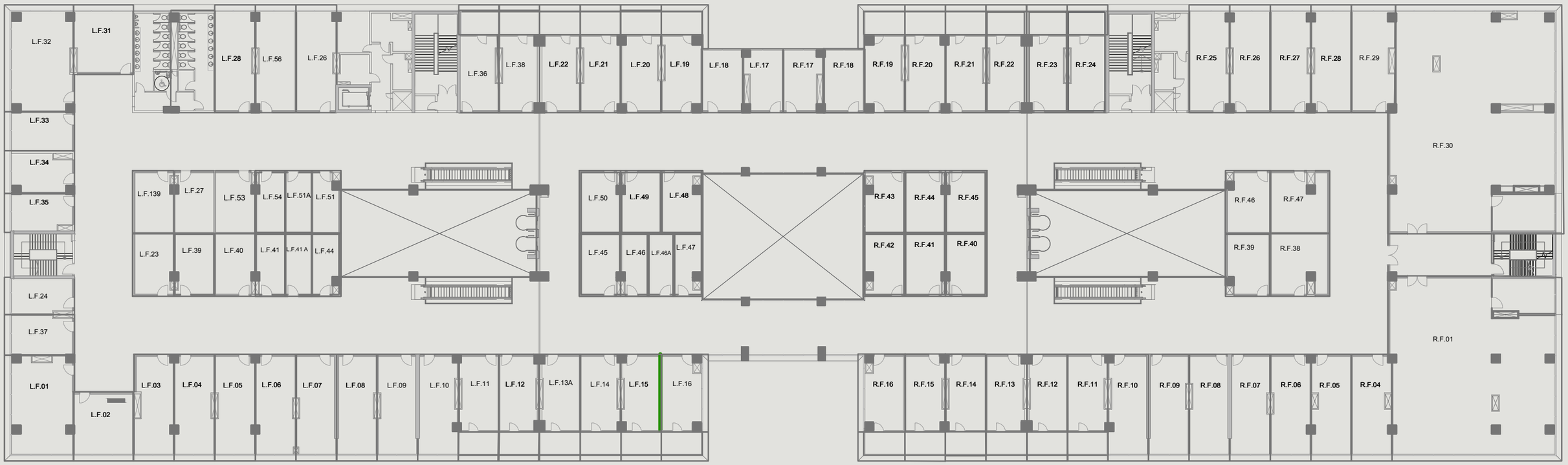
Fourth Floor



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Fifth Floor



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La Fayette

LIGHTING-FACADES — archilight®

LANDSCAPE DESIGN — ÖKOPLAN LANDSCAPING

INTRERIOR DESIGN — [the]designavenue

PROPERTY MANAGEMENT — NAMAA EXPERIENCES

La Fayette

ONE PLACE,ENDLESS EXPERIENCES

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